



## August Newsletter

### In this Issue

Important August Dates  
The Witch's Apothecary August Sale Items  
Herb of the Month – Sage  
Stone of the Month – Hematite  
Rune of the Month – Berkano  
Tarot Card of the Month – Knight of Cauldrons  
Correspondence of the Month – Numbers  
Spell of the Month – Home Protection Spell

### Important August Dates (All times are CST)

#### **August 1 – Lughnasadh/Lammas**

Lughnasadh is one of the eight Wiccan Sabbats, or holiday festivals. It is also known as Lammas. It is the first of three harvest festivals, so all things related to harvest are honored. Celebrations include music, dancing, feasting and rituals

**Gemstones** – Carnelian, Citrine, Amber, Tourmaline

**Incense/Oil** – Aloes, Rose, Sandalwood

**Colors/Candles** – Blue, Gray, Green, Gold, Yellow

**Tools/Symbols/Decorations** – All grains, Breads, Threshing Tools, Athame, Corn Dollies

**Deities** – Lugh, the Sun God, Sovereignty, Rhiannon, Epona, Tailte, Tammuz, Demeter, Persephone, Cerridwen, Faunus, Baal and Crom Dubh

**Customs** – As summer passes, many Pagans celebrate this time to remember its warmth and bounty in a celebrated feast shared with family or Coven members. Save and plant the seeds from the fruits consumed during the feast or ritual. If they sprout, grow the plant or tree with love and as a symbol of your connection with the Lord and Lady. Walk through the fields and orchards or spend time along springs, creeks, rivers, ponds and lakes, reflecting on the bounty and love of the Lord and Lady.

**Foods** – Apples, Grains, Breads and Berries

**Herbs** – All Grains, Grapes, Heather, Blackberries, Sloe, Crab Apples, Pears

To learn more about this and other Sabbats, get A Year of Ritual Book at [www.The-Witches-Apothecary.com/a-year-of-ritual-book.html](http://www.The-Witches-Apothecary.com/a-year-of-ritual-book.html)

## August 12, 6:02 pm – New Moon

**Preparing for the New Moon:** It's a good idea to spend some time reflecting in the days leading up to the new Moon. Knowing exactly what you want to draw into your life is not always easy. Part of preparing for the new Moon is making sure you are clear about your intentions. Sometimes it's a quality you'd like to cultivate like forgiveness or courage -- other times it's a more specific request like a promotion at work or new place to live.

**New Moon Idea** Create a collage from magazine images you've cut out. Go through and pick out images that carry the essence of what you're yearning for. More playtime? How about an image of a girl on a trampoline. A move to the city? The urban skyline at night might keep you inspired. Hang it in a prominent place so you'll be reminded of your vision for the future.

## August 28, 5:35 am – Full Moon

The August full moon is known as the Corn Moon or the Wort Moon.

### Corn Moon

We are now in the zodiac sign of Virgo, the Virgin. Virgo is known as both an Earth Goddess and a Corn Maiden, which coordinates nicely with the start of the harvest.

One of the older names for the Full Moon in August was the Wort Moon. Wort is an old Angle-Saxon word that means “herb.” During the hot and long days of summer, keep your herb gardens watered well and cared for to survive the heat. At this full “Wort Moon,” you can begin to harvest your tender herbs and enchant them for various spell-work. As you go to hang them up to dry and preserve, recite this cheerful Garden Witch’s charm to sustain their magick:

Under Virgo’s full Wort Moon of yellow-gold,  
May the magick within these drying herbs hold.  
I call on the earth, fire, water and wind.  
To bring love, comfort, to protect and heal,  
With these rhyming words, the spell will now seal.

- Ellen Dugan

### The Witch’s Apothecary August Sale Items

**Wicca Starter Kit w/Love Spell** – Regular Price \$26.99, Sale Price \$22.99

**Magickal Herbs CD** – Regular Price \$6.99, Sale Price \$4.99

**Magickal Herb Kit, 13 Herbs** – Regular Price \$7.99, Sale Price \$6.99

**Rune Magick Divination Cards** – Regular Price \$12.95, Sale Price \$10.95

**Sabbat Blends Herb Kit** – Regular Price - \$9.99, Sale Price \$7.99

To see all of our sale items, visit [www.The-Witches-Apothecary.com](http://www.The-Witches-Apothecary.com)

### Herb of the Month

**Sage** ~ Element – Earth, Planet – Jupiter, Gender – Masculine, Parts Used – Leaves, Magickal Properties - Healing, Purifying, Uses - Used in sachets and amulets for all healing wishes and also burned or placed near a personal object of the person for whom the healing wish is made, can be burned and the smoke is walked to the four corners of the room to repel and rid negative energies and influences, especially good when moving into a new home. Can be drunk as a tea to help promote healing and is also used when meditating.

To learn more about this and other herbs, get our Magickal Herbs eBook at [www.The-Witches-Apothecary.com/magickal-herbs-spells--recipes-ebook.html](http://www.The-Witches-Apothecary.com/magickal-herbs-spells--recipes-ebook.html)

### Stone of the Month

**Hematite** – The root "hem/o" means "blood". When ground or cut, this blackish gray metallic stone forms a reddish powder. Hematite forms a reflective shield around the wearer, letting negativity bounce off and return to the sender. The bearer should remember however, that their own negativity will be reflected to them if they are its source. It is therefore a "lesson stone," teaching the aware to release and ground their negativity. It heals and cleanses the blood and improves memory.

### Rune of the Month

**Berkano** (B: Berchta, the birch-goddess.) – Birth, general fertility, both mental and physical and personal growth, liberation. Regenerative power and light of spring, renewal, promise of new beginnings, new growth. Arousal of desire. A love affair or new birth. The prospering of an enterprise or venture. Berkano Reversed or Merkstave: Family problems and or domestic troubles. Anxiety about someone close to you. Carelessness, abandon, loss of control. Blurring of consciousness, deceit, sterility, stagnation.

To learn more about this and other runes, get our Rune Dice Book at [www.The-Witches-Apothecary.com/rune-dice-divination.html](http://www.The-Witches-Apothecary.com/rune-dice-divination.html)

### Tarot Card of the Month

**Knight of Cauldrons** – A knight in the truest sense, this is the knight of love, the Romeo. The teen we all know and love; dreamy, sensitive, moody, "deep." he plays music, spends long hours alone in his room with the shades drawn, he writes dark, meaningful poetry. He will fall in love, passionately, profoundly and he and his love will be inseparable. On the negative side, he should be watched for depression which can be very real. Though moody, he's fiercely loyal to anyone he loves, including family.

To learn more about this and other Tarot Cards, get The Witch's Tarot Book at [www.The-Witches-Apothecary.com/the-witches-tarot1.html](http://www.The-Witches-Apothecary.com/the-witches-tarot1.html)

### Correspondence of the Month

**One** – the number of essence, it is the symbol of identity, of equality, of existence, of conservation and of general harmony. Being without parts, a single unit announces order, peace and tranquility, which are founded on a unity of sentiments; consequently, one is a good principle. One represents new beginnings, new happenings, new potentials, self-completeness, beginnings, creativity, the individual and the positive. It represents The Universe, The Source, All.

**Two** – the origin of contrasts, it is the symbol of diversity, of inequality, of division and of separation. Two is an evil principle, a number of bad omens, characterizing disorder, confusion and change. Two represents balances, a balance of energy, gentleness, nature, imagination, romance, couples and love. It represents the Goddess and God working in harmony.

**Three** – the first unequal; it is the number containing the most sublime mysteries, for everything is composed of three substances. It represents divinity, the soul of the world, the spirit of man. It is meditation, atonement, completeness--beginning, middle and end. Three represents creativity, activity, results, ambition, control and authority over others and moving forward. It represents the Goddess' aspects – Maiden, Mother and Crone

**Four** – the first mathematical power, is also one of the chief elements. It represents the generating virtue, from which come all combinations; it is the perfect of numbers; it is the root of all things. This number gives the human soul its eternal nature. Four represents foundation, building, structure, stability, rest and health. It represents the elements.

**Five** – the number five has a peculiar force in sacred explanations: it is everything; it stops the power of poisons, and renders evil spirits powerless. Five represents action, energy, conflict, opposition, versatility, communication and impulsiveness. It represents the senses and the pentagram.

**Six** – a fortunate number, the number of luck and chance. It derives its merit from the first sculptors having divided the face into six portions. Six represents kindness, luxury, love, friendship, money, art, affection and health.

**Seven** – a number that is very powerful for good or for evil. It is the number of the entire cosmos. Seven especially belongs to sacred things. Seven represents spirituality, mysticism, imagination, psychic power, secrets, travel, change, intuition and clairvoyance. It represents power, protection and magick.

**Eight** – the number eight is the first cube, that is to say, squared in all senses, as a die, proceeding from its base two, an even number. Eight represents strength, perfection, karma, stability, intensity, strength, loneliness, hidden feelings, secrets, institutions, hospitals, health and long term illnesses. It is sacred to the God and is the number of Sabbats in a year.

**Nine** – the square of three being nine, nine is regarded as the extent to which numbers would go with all others being embraced and revolving within it. Ten but recommences a fresh series capable of infinite expansion. Nine is regarded as sacred and represents fruition, accomplishment, courage, completion, high spirituality and is a good number to incorporate in all spells. Nine is a number sacred to the Goddess.

**Thirteen** – the number of Esbats in a year, i.e. the number of full moons in a year.

To learn more about this and other correspondences, get our Magickal Correspondences eBook at [www.The-Witches-Apothecary.com/magickal-correspondences-ebook.html](http://www.The-Witches-Apothecary.com/magickal-correspondences-ebook.html)

### Spell of the Month

#### **Home Protection Spell**

Start by mixing water and salt, two elements of magick. Consecrate them. Use garlic salt and add powdered rosemary if you need to clear out ghosts or spirits. Begin at the main entrance of the house or apartment. Sprinkle some of the consecrated water by dipping your fingers in it and making the sign of the pentacle. Say:

Evil shall leave but not enter.

Use a firm voice. Make it a commandment, with all of your power behind it. Proceed counterclockwise through the house, repeating the procedure in every corner of each room, at all the windows, doors and mirrors. Don't forget telephones, computers with active modems, fax machines, intercoms, and televisions that are connected to the Internet. It doesn't hurt to do the mailbox, too. Make the downward pentacle, with your left hand, if this feels right to you. Or the upward pentacle with your right hand. Either will work. Repeat the spell annually, or whenever you feel in need of it. It is important to perform a spell like this one on a new home before you move into it.

To receive more spells, get our Magickal Correspondences eBook at [www.The-Witches-Apothecary.com/magickal-correspondences-ebook.html](http://www.The-Witches-Apothecary.com/magickal-correspondences-ebook.html)