



August Newsletter

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Important August Dates

(All times are CDT)

August 1 – Lughnasadh/Lammas (Crossquarter August 7)

Lughnasadh

Animals/Mythical Creatures – griffins, basilisks, roosters, calves, centaurs, phoenix

Gemstones – aventurine, citrine, peridot, sardonyx, yellow diamonds and citrine

Incense/Oil – wood aloe, rose, rose hips, rosemary, chamomile, eucalyptus, safflower, corn, passionflower, frankincense, sandalwood

Colors/Candles – red, orange, golden yellow, green, light brown, gold, bronze, gray

Tools/Symbols/Decorations – corn, cornucopias, red, yellow flowers, sheaves of grain (wheat, barley, oats), first fruits/vegetables of garden labor, corn dollies, baskets of bread, spear, cauldron, sickle, scythe, threshing tools, sacred loaf of bread, harvested herbs, bonfires, bilberries, God figures made of bread or cookie dough, phallic symbols

Goddesses – the Mother, Dana (Lugh's wife & queen), Tailltiu (Welsh-Scottish), Demeter (Greek), Ceres (Roman grain goddess honored at Ceresalia), the Barley Mother, Seelu (Cherokee), Corn Mother, Isis (Her birthday is celebrated about this time), Luna (Roman Moon Goddess), other agricultural Goddesses, the waxing Goddess

Gods – Lugh (Celtic, one of the Tuatha De Danaan), John Barleycorn, Arianrhod's golden haired son Lleu (Welsh God of the Sun & Corn where corn includes all grains, not just maize), Dagon (Phoenician Grain God), Tammuz/ Dummuzi (Sumerian), Dionysus, plus all sacrificial Gods who willingly shed blood/give their life that their people/lands may prosper, all vegetation Gods & Tanus (Gaulish Thunder God), Taranis, (Romano-Celtic Thunder God), Tina, (Etruscan-Thunder God), the waning God

Essence – fruitfulness, reaping, prosperity, reverence, purification, transformation, change, The Bread of Life, The Chalice of Plenty , The Ever-flowing Cup, the Groaning Board (Table of Plenty)

Dynamics/Meaning – Lugh's wedding to Mother Earth, Birth of Lugh; Death of Lugh, Celtic Grain Festival

Purpose – honoring the parent deities, first harvest festival, first fruits grains & drink to the Goddess in appreciation of Her bounty, offering loaves of sacred bread in the form of the God (this is where the Gingerbread Man originated!)

Rituals/Magick – astrology, prosperity, generosity, continued success, good fortune, abundance, magickal picnic, meditate & visualize yourself completing a project you've started

Customs – games, the traditional riding of poles/staves, country fairs, breaking bread with friends, making corn dollys, harvesting herbs for charms/rituals, Lughnasadh fire with sacred wood & dried herbs, feasting, competitions, Lammas towers (fire-building team competitions), spear tossing, gathering flowers for crowns, fencing/swordplay, games of skill, martial sports, chariot races, handfastings, trial marriages, dancing `round a corn mother (doll)

Foods – loaves of homemade wheat, oat, & corn bread, barley cakes, corn, potatoes, summer squash, nuts, acorns, wild berries (any type), apples, rice, pears, berry pies, elderberry wine, crab apples, mead, crab, blackberries, meadowsweet tea, grapes, cider, beer

Herbs – grain, acacia, heather, ginseng, sloe, cornstalks, cyclamen, fenugreek, aloes, frankincense, sunflower, hollyhock, oak leaf, wheat, myrtle

Element/Gender – fire/female

Threshold – noon

To learn more about this and other Sabbats, get our Sabbats eBook at http://witchsupercenter.com/zencart/index.php?main_page=product_info&products_id=129

August 2, 3:45 pm - New Moon

This new moon is in Leo, the sign of power, courage and fame. Work on developing these traits in yourself. Leo is also the sign which rules the heart, both physically and spiritually. Focus on what your heart really wants.

August 18, 4:27 am - Full Moon

The Bear Moon

In August there comes the Bear Moon. This is the time when bears and other animals begin putting on weight for winter. The berries are getting ripe and bears push their way into thickets to eat as much as they can. Bears also have a taste for many other wild plants. They have a reputation as healers for knowing which roots to dig in order to stay healthy or recover from diseases.

For this spell, you need a representation of a bear, such as a bead or a stone pawprint. Hold it in your hand and say:

*Gentle flower, healing root, hear my magic song.
Ripened berry, growing shoot, make me whole and strong.*

Visualize how the bear finds and keeps the healing energy of the plants. Imagine the power flowering into the charm that you hold. Think about what you can do to stay healthy. Wrap it around you like a bear's thick fur. When you are through, give thanks to the plants and the bears for their support.

Carry the charm with you through the winter to help ward off illness. Like the bear's protective layer of fat, it works best by prevention.

~ Elizabeth Barrette in Llewellyn's 2016 Witches' Datebook -

http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=1010

Join the **Moon Water Challenge** this Full Moon. For more information, please visit <https://www.facebook.com/MoonWaterChallenge>

August 30, 8:04 am to September 22, 12:31 am – Mercury Retrograde

Virgo is the sign of self-improvement, personal organization, and service. Since Mercury is at home in its traditional rulership of Virgo, this retrograde period may force awareness of the necessity of cleaning, tidying, organizing and purging. Oddly, individuals with strong natal Virgo might secretly enjoy all this despite how it can wreak havoc in all types of order and routines. You know the expression 'the Devil is in the details'? Well during Mercury's retrograde in Virgo, the Devil is the details. And it might be a Tasmanian Devil.

Your schedule might as well be put through a paper shredder but despite the chaos, there are constructive ways to evaluate your personal organization systems so that you can make them stronger after the retrogradation. How can you structure your routines so that you get the most out of them? What types of routines should you adopt for self-improvement in the areas that you know are falling short, (possibly diet, health and exercise)?

Since the school year is beginning, the effort of starting off the semester in an organized way may be hijacked by Mercury's retrograde. If you have children in school, getting them ready and buying all the necessary supplies for the year may be a greater challenge than usual. Start the process early. And if you are in school yourself, you might want to take a trip down to the Container Store or Staples to strategize ways you can organize your desk and structure your study habits.

Virgo is the most analytical and critical sign. While Mercury is retrograde in this sign, your analytical and critical faculties may go haywire. When Mercury goes direct on September 22 things should begin to move more smoothly. You may have to wait out the retrograde period until the fog lifts, and then you can address things with greater clarity and structure.

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Witch SuperCenter August Sale Items

Large Mugwort Smudge Stick - Regular Price \$9.99, Sale Price \$7.99
Love Spell Kit - Regular Price - \$11.99, Sale Price - \$9.99
Magickal Correspondences eBook - Regular Price - \$4.99, Sale Price - \$3.99
Lemon Chamomile Herbal Tea - Regular Price - \$5.99, Sale Price - \$4.99
Magickal Herbs Kit, 92 Herbs - Regular Price \$66.99, Sale Price \$59.99

To see all of our sale items, visit

http://witchsupercenter.com/zencart/index.php?main_page=specials

Herb of the Month

Patchouli - Earth/Sun; Gender – Masculine; Parts Used - The whole Herb; Magickal Properties - Passionate Love, Fertility, Business Growth; Uses - Used primarily in attracting a powerful passionate love; burned for new business growth; placed in the garden to help it grow healthy; worn in a sachet or an oil for fertility; also used with other Earth element herbs for divination and increasing psychic awareness.

To learn more about this and other herbs, get our Magickal Herbs eBook at

http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=120

Stone of the Month

Selenite - Selenite crystals work to help you to bring light down from the higher realms into the physical body, to create personal transformation. The white or transparent crystals have a strong vibration that may open the crown chakra and the soul star chakra. This will assist you to contact the Divine Mind and to access the Angelic realm.

These are high vibration crystals, which also deliver clarity of mind, by cleansing the aura of negative energy build up, both within the physical and the etheric body. Using White Selenite can be powerful for activating dormant abilities from past lives. It has the capacity to take you to the higher realms, which often happens quickly.

Rune of the Month



Mannaz (M: Man, mankind.) – The Self; the individual or the human race; Your attitude toward others and their attitudes towards you; Friends and enemies, social order; Intelligence, forethought, creativity, skill, ability; Divine structure, intelligence, awareness; Expect to receive some sort of aid or cooperation now. Mannaz Reversed or Merkstave: Depression, mortality, blindness, self-delusion; Cunning, slyness, manipulation, craftiness, calculation; Expect no help now.

To learn more about this and other runes, get our Rune Dice Book at

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Tarot Card of the Month

The Page of Wands - The Page of Wands is similar to the Fool in that he is a free spirit who represents change and new beginnings. He has a true passion for life, despite his understanding of this world that is not yet fully developed. He has not yet been weighed down by the burdens of the material world, coming and going as he pleases, and usually encouraging change wherever he goes. He is like the catalyst that inspires changes that might be impossible in any other situation.

The appearance of the Page of Wands indicates that you are experiencing a creative restlessness within you that is just waiting for some sort of expression, or, you may be on the verge of some sort of discovery or new phase of life. The Page of Wands represents the sudden creative spark that comes to you, suddenly and unexpectedly, and that starts you down the road of a new creative vision. Thus, he encourages you to express yourself and your individuality with light-hearted abandon. Listen to your unconscious mind and follow your creative urges, even if you are worried about being the lonely voice crying out in the wilderness. With persistence and a balanced perspective even the immature desires of the Page of Wands can be transformed into a beautiful creative vision that can change the world.

Similarly, the Page of Wands indicates that you need to be positive and spontaneous but not overly impulsive. Your enthusiasm impresses others but if you become impatient or quick to anger or lose interest, you will put others off and you will waste time in your creative projects.

To learn more about this and other Tarot Cards, get our Basic Tarot Card Reading eBook at http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=107

Correspondence of the Month

Mythical Creatures

Centuar – the arts, creative inspiration, divination

Dragon – protection, transformation, spiritual guide, long life, strength against fear

Gargoyle – silence, shadows, freedom

Griffin – spiritual clarity, faith, understanding

Leviathan – influence, foresight, time for meditation

Manticore – embodiment of evil, dark force, powers working against you

Minotaur – defense against harm, protection, power, fertility

Pegasus – inspiration, astral travel, divination, romance

Phoenix – rebirth, reincarnation, new beginnings, courage, adaptation

Unicorn – prosperity, adventure, purity, of gentle nature, mental strength

To learn more about this and other correspondences, get our Magickal Correspondences eBook at

http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=118

Spell of the Month

Spell Construction

The most potent spell is the one that is you write yourself. But how do you do that? Spell crafting is a craft, and like all crafts the only way to learn and hone your skill is by trial and error. Here is a simple guide line for crafting effective spells.

The first thing to do is ask yourself is if a spell is actually necessary. Not everything in life requires magick, and it's not something that should be abused or used frivolously. It's best to try and deal with a situation as best you can before casting a spell.

Keep in mind that spells don't work on their own. It's your personal power that makes them effective during and after the spell. Sitting around expecting a spell to work makes it a futile effort. If you perform a spell, you must also take action to make it effective. If you cast a spell to attract love into your life (not a particular person!) and sit around hoping they knock at your door, don't hold your breath. Just as doing a spell to protect your home, then leaving all the doors and windows unlocked defeats the purpose of the spell.

Determine the Purpose – What exactly is it for? Think about this carefully and be very specific. "I need protection," is not a clear purpose. What do you need this protection for? Travel, walking through a dangerous neighborhood, your home, etc. Each need is different.

Materials – Once you have clearly determined the purpose it's time to start putting the spell together. The first step is to decide what materials you need. Use the references in this book to help you decide what is right for the spell. How many materials you use is entirely up to you. An effective spell can consist of no tools whatsoever. Go with your instincts and what feels right for you.

Writing the Spell – Now that you have decided what you're going to use, it's time to start drafting the spell itself. You might begin by writing down a full explanation of the purpose of the spell, why you are doing it, and what you want the outcome to be. This is especially important for beginners as having your own words in front of you brings added clarity and highly personalizes the spell (which is a good thing). Read this as you begin the spell.

Chant – During any spell or ritual chanting is used to raise power. Compose an appropriate chant, preferably one that rhymes. A rhyming dictionary is helpful when writing chants.

Finalize – Now it's time to put the finishing touches on your spell. Read it through carefully and make any changes or additions. Be sure to include any actions (burning a piece of paper), moon phase, and preparations, such as a purification ritual, you may wish to do before the ritual. Remember that this will be going into your Book of Shadows, so it's important to keep a record of when it was performed and so on. Make sure to include casting the circle and calling deities & elements, if appropriate.

To receive more spells, get our Wicca 101 and Beyond: A Witch's Grimoire eBook at http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=108