



July Newsletter

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Important July Dates

(All times are CDT)

July 3, 1:52 pm - Full Moon

The Successful Goat Moon

The Capricorn Full Moon is aligned with the mountain goat that, slowly but surely, climbs the highest mountains. Even as youngsters, they are agile on their feet and learn what is needed to thrive in the most challenging environments. They are in tune with the earth and seem to intuitively know the right paths to stay safe and reach their goals.

In keeping with the earthy, practical energy of this Moon, make a list of your top five goals and dreams. Rate them from one (not much) to three (very much) according to how possible you believe it to be and how much time you spend actually working toward it. Those goals with the lowest scores have the least amount of energy going into them. If these are important to you, you need to find ways to create small successes that will build on belief and bring them closer to fruition. Consider the time you spend on all of your dreams. Is this time well spent? Are you following the path that leads you up the mountain, or are you simply jumping from rock to rock and getting nowhere? Make a concrete plan to attain your most important goals. Once you have a plan, you must step onto the path and begin to climb.

~ Kristin Madden in Llewellyn's 2012 Witches' Datebook

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July 4 - Independence Day

Independence Chant

"We are an old people,
We are a new people.
We are the same people,
Stronger than before.
I am a strong person,
I am a healer,
and my soul will never die."

July 14, 9:16pm to August 8, 12:40 am - Mercury Retrograde

The purpose of Mercury retrograde is to review and revise our lives and our connections with reality. Mercury itself rules how we think; we will be adjusting everything related to thoughts, concepts, ideas, and communication, especially how technology and material elements play a part in the physical manifestation of ideas. When Mercury retrogrades, we find that many parts of our lives are being revised. Often these revisions can be a surprise or throw us back a step. However, the revisions which occur during a Mercury retrograde, are a "course correction" which provide a stop gap measure until we can review situations. During this time of revision, change is compounded and confusion is created by our reactions to the ever-changing situations. Thus, anything begun during this time will ultimately be taken back or even revised further, making for a high-frustration time. This will be especially true with changing our minds, reviewing new ideas and our communication being improved and honed so not to be misunderstood.

The best mode to be in during a Mercury retrograde is one of "non-reaction," and with earth signs being impacted, physical environments will be changing continually during a Mercury retrograde. Treat this time period as a time of gathering information, yet because the information will be constantly changing, having to re-do things is a possibility. Best to wait until the changes stop before attempting to make things orderly. Therefore, just let the winds of situations blow around you without reacting. Once Mercury turns direct, take a look at the information that is still around at the time and go about putting everything in order, while maintaining the fine art of flexibility.

In the July/August Mercury retrograde, the fiery energy of Leo activates the winds of change created by Uranus in fiery Aries. These two fiery signs give us events and circumstances that blast us into many new directions. With the changes created this year, we will find that our lives have dramatically changed and Mercury retrograde in Leo creates the dynamic emphasis of change that this year is destined to provide.

July 18, 11:24 pm - New Moon

A new moon occurs at 26 degree 54 minutes of Cancer. In Cancer, we feel like being at home and with loved ones more. Focus may be put on housing or real estate (maybe some good news in that sector, although Mercury is retrograde at the same time, so caution needs to be exercised, and perhaps that good news is found out later to not be as good as we thought) or on family values and dynamics. Spend some time with your loved ones, whoever they may be. Be nurturing to another person and connect emotionally. Our emotions are more heightened during this time, but not in a negative way. Cancer is the natural ruler of the Moon, so she's at home here, and our emotions are more like what they should be. This is also a good time analyze our spiritual foundation and figure out if it's as strong as we've thought it to be. If you're a Cancer Sun, Moon, or late Cancer rising, you may feel the effects of this moon most.

August 1 - Lughnasadh/Lammas

Lughnasadh

Animals/Mythical Creatures – griffins, basilisks, roosters, calves, centaurs, phoenix

Gemstones – aventurine, citrine, peridot, sardonyx, yellow diamonds and citrine

Incense/Oil – wood aloe, rose, rose hips, rosemary, chamomile, eucalyptus, safflower, corn, passionflower, frankincense, sandalwood

Colors/Candles – red, orange, golden yellow, green, light brown, gold, bronze, gray

Tools/Symbols/Decorations – corn, cornucopias, red, yellow flowers, sheaves of grain (wheat, barley, oats), first fruits/vegetables of garden labor, corn dollies, baskets of bread, spear, cauldron, sickle, scythe, threshing tools, sacred loaf of bread, harvested herbs, bonfires, bilberries, God figures made of bread or cookie dough, phallic symbols

Goddesses – the Mother, Dana (Lugh's wife & queen), Tailtiu (Welsh-Scottish), Demeter (Greek), Ceres (Roman grain goddess honored at Ceresalia), the Barley Mother, Seelu (Cherokee), Corn Mother, Isis (Her birthday is celebrated about this time), Luna (Roman Moon Goddess), other agricultural Goddesses, the waxing Goddess

Gods – Lugh (Celtic, one of the Tuatha De Danaan), John Barleycorn, Arianrhod's golden haired son Lleu (Welsh God of the Sun & Corn where corn includes all grains, not just maize), Dagon (Phoenician Grain God), Tammuz/ Dummuzi (Sumerian), Dionysus, plus all sacrificial Gods who willingly shed blood/give their life that their people/lands may prosper, all vegetation Gods & Tanus (Gaulish Thunder God), Taranis, (Romano-Celtic Thunder God), Tina, (Etruscan-Thunder God), the waning God

Essence – fruitfulness, reaping, prosperity, reverence, purification, transformation, change, The Bread of Life, The Chalice of Plenty, The Ever-flowing Cup, the Groaning Board (Table of Plenty)

Dynamics/Meaning – Lugh's wedding to Mother Earth, Birth of Lugh; Death of Lugh, Celtic Grain Festival

Purpose – honoring the parent deities, first harvest festival, first fruits grains & drink to the Goddess in appreciation of Her bounty, offering loaves of sacred bread in the form of the God (this is where the Gingerbread Man originated!)

Rituals/Magick – astrology, prosperity, generosity, continued success, good fortune,

abundance, magickal picnic, meditate & visualize yourself completing a project you've started

Customs – games, the traditional riding of poles/staves, country fairs, breaking bread with friends, making corn dollies, harvesting herbs for charms/rituals, Lughnasadh fire with sacred wood & dried herbs, feasting, competitions, Lammas towers (fire-building team competitions), spear tossing, gathering flowers for crowns, fencing/swordplay, games of skill, martial sports, chariot races, handfastings, trial marriages, dancing 'round a corn mother (doll)

Foods – loaves of homemade wheat, oat, & corn bread, barley cakes, corn, potatoes, summer squash, nuts, acorns, wild berries (any type), apples, rice, pears, berry pies, elderberry wine, crab apples, mead, crab, blackberries, meadowsweet tea, grapes, cider, beer

Herbs – grain, acacia, heather, ginseng, sloe, cornstalks, cyclamen, fenugreek, aloes, frankincense, sunflower, hollyhock, oak leaf, wheat, myrtle

Element/Gender – fire/female

Threshold – noon

To learn more about this and other Sabbats, get our Sabbats eBook at

http://witchsupercenter.com/zencart/index.php?main_page=product_info&products_id=129

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Witch SuperCenter July Sale Items

Money Spell Kit - Regular Price \$11.99, Sale Price \$9.99

Beginning Value Tarot Cards - Regular Price - \$14.99, Sale Price - \$10.99

Wicca Starter Kit w/Love Spell - Regular Price - \$35.99, Sale Price - \$31.99

Magickal Herbs eBook - Regular Price - \$4.99, Sale Price - \$3.99

Lemon Chamomile Herbal Tea - Regular Price - \$5.99, Sale Price - \$4.99

To see all of our sale items, visit

http://witchsupercenter.com/zencart/index.php?main_page=specials

Herb of the Month

Mugwort - Element - Air, Planet - Venus, Gender - Feminine, Parts Used - The whole Herb, Magickal Properties - Travelers Protection, Divination, Uses - Harvested at the Full Moon, this is carried for protection when traveling long journeys, used as a tea to enhance psychic powers or rub the leaves on the forehead and on the divination tool to increase clairvoyance.

To learn more about this and other herbs, get our Magickal Herbs eBook at http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=120

Stone of the Month

Moonstone - Great for divination – many people keep a moonstone with their tarot cards for increased psychic ability. It is helpful in dieting and maintaining a youthful appearance. The moonstone is love drawing and helpful for reconciliation. Moonstone is a gently protective stone, and is extremely useful in protection while traveling by water.

Rune of the Month

⚡ **Jera** (J or Y: A year, a good harvest.) – The results of earlier efforts are realized. A time of peace and happiness, fruitful season. It can break through stagnancy. Hopes and expectations of peace and prosperity. The promise of success earned. Life cycle, cyclical pattern of the universe. Everything changes, in its own time. Jera Merkstave (Jera cannot be reversed, but may lie in opposition): Sudden setback, reversals. A major change, repetition, bad timing, poverty, conflict.

To learn more about this and other runes, get our Rune Dice Book at http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=124

Tarot Card of the Month

Strength

The Strength card shows the inner resolves you have. It represents the emotional, physical and spiritual strength associated with the situation. Positively associated with strength, willpower, compassion, patience, courage, triumph, and fortitude. Negatively associated with over compensation, fear, inertia, defeat, loss of opportunity, and entropy.

To learn more about this and other Tarot Cards, get our Basic Tarot Card Reading eBook at http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=107

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Correspondence of the Month

Moon Phases

Waxing Moon – beginnings, health, beauty, fertility, psychic awareness, positive magick

Full Moon – all positive spells, protection, love, healing, money, travel, purification

Waning Moon – banishment, disease, negative thoughts, jealousy, hurt, renewal

New Moon – new ventures, new beginnings, love, romance, health, job hunting, exploring and understanding our angers and passions

To learn more about this and other correspondences, get our Magickal Correspondences eBook at

http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=118

Spell of the Month

Spell Binding

Use spell binding at the end of a working to add power and the determination needed to manifest your desire. The following are two versions you can use to bind a spell.

Spell Binding

"Water to water, a witches' spell.
Cast I now to speed this well.
Focus and powers from out of the night
Gather within and give my spell flight."

Spell Binding #2

"Hear me, O Goddess of the moon,
Hear me, and grant me success
In the ways of Magick.
Send to my spell
Thy powers of enchantment.
Assist me in all my endeavors.
Hear me, for I am a child of the moon,
Grant me the ancient power.
For thou art the Great Goddess,
Mistress of Magick, I worship thee!"

To receive more spells, get our Wicca 101 and Beyond: A Witch's Grimoire eBook at
http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=108