



## July Newsletter

### In this Issue

Important July Dates  
Witch SuperCenter July Sale Items  
Herb of the Month - Passionflower  
Stone of the Month - Sardonyx  
Rune of the Month - Ansuz  
Tarot Card of the Month - Wheel of Fortune  
Correspondence of the Month - Mythical Creatures  
Spell of the Month - Star of Love Spell

### **Important July Dates**

(All times are CDT)

### **June 7, 6:56 am to July 1, 7:50 am - Mercury Retrograde**

By the end of May 2014, Mercury slows down and prepares to go retrograde. Similarly, human beings should slow down, be more deliberate, tie up loose ends and otherwise prepare for the introspective 3-week Mercury retrograde period.

The day Mercury turns retrograde, July 7, will likely be a day of "getting it," getting that you need to slow down, that you've been moving too fast and skipping over important details. During the Mercury retrograde period you will find yourself wanting to clean out closets (actually or metaphorically) and resolve old issues rather than create new ones or make strict deadlines. Why not start early to prepare for this natural time of inner searching? It's a great time to retreat into your shell. It's a great time to re-examine yourself, your life and your values in any area that comes up for you at present. It's also a great time to clear up old messy communications between yourself and others, so be prepared, because people in your life who need to do that with you may present themselves. Mercury retrograde happens only three times a year, so pull out some large garbage bags and get ready to move a mountain or two. Imagine how sleek and streamlined your life will be after this purge.

Each Mercury retrograde period has a theme based on the sign or signs Mercury is moving through at the time. This time Mercury begins his backwards journey in Cancer, then moves into Gemini.

Mercury retrograde in Cancer can be a highly emotional time, when everything that happens triggers strong responses in yourself and the people around you. You may feel more emotionally sensitive for the duration and you may have to choose your words carefully when you communicate your feelings to others. On the plus side, you may find that the pressure to engage in better self-care is something from which you can benefit. Either way, the chaos may remind you that you need to take better care of yourself and family members.

As Mercury backs up into Gemini, the communication atmosphere becomes drier and more intellectual. You may get caught up in finding exactly the right word to express what you need to say. Don't lose the nuances in your quest for articulation, rationality or correctness. The mental clarity that descends on your mind may be sharp, but also very black-and-white. You may have to remind yourself to stay warm in your communications. Gemini is an Air sign, so stay on top of everything electronic in your office: check your backup systems, keep software updates current, and be ready with a replacement system if your fax or copier should suddenly break down.

All should be well and running smoothly again by the time Mercury returns to the degree in Cancer where it turned retrograde in the first place. That's 3<sup>o</sup> Cancer and it happens on July 15.

Every time Mercury goes retrograde it will also cross over the Sun, conjuncting it. The day this happens, July 19, will be rife with epiphany. Let your mind build up to it slowly and intuitively and you may find that on this day you become possessed with an idea which solves the greater problem you've been ruminating on for weeks or it might even solve a problem that got you stuck months ago. Alternately, it may be a day when you connect with or meet exactly the right person to help you solve that problem. Look for this kind of epiphany or connection anytime from July 17-21.

The last day of Mercury retrograde is July 1. That day and the days leading up to it may be characterized by a kind of urgency to finish up any closet-clearing you haven't done yet. When Mercury turns direct we leave this introspective period behind. So take advantage of it while it's happening!

In Mercury retrograde, there is purging. Cleanse your soul of all those things you've needed to say, wanted to say, dreamed of saying. Don't forget that there are good things you've wanted to say! Be kind about how you do it, and you'll find Mercury brings you closer to, not further from, others.

Mercury's cycle impacts each individual in a personal way, according to the house it's traveling through in that person's chart. This personalizes its effect on you, because while Mercury's passage affects everyone, one person may have it activating the area of

sexuality while another is experiencing it in the area of money or home. If you find out exactly where Mercury is affecting you, you can target your purging and get much better results.

## **July 4 - Independence Day**

The 4th of July is a perfect time to do a spell to remove obstacles to our own personal freedoms. The following spell will help you do just that. The first item needed for this spell is an easily handled firework of some kind - a sparkler, Roman candle, or any type of item you can purchase easily, and legally, that results in some type of strong visual display.

Secondly, take the firework of your choice and place it on your altar.

Cast circle Widdershins and call the quarters. Invoke whichever deity or deities you usually call upon, if any.

Your intent is to empower your chosen item with the energy to remove whatever your obstacle may be. Once this has been done to your satisfaction, use the following words, putting your applicable issue and whatever type of firework you're using in the blank spaces:

"I'm declaring Independence Day

As the day I am set free

From \_\_\_\_\_ which has been vexing me

This \_\_\_\_\_ I now empower

And the hold that this has had on me

Will be gone in a spark filled shower

From this time forward

Every day is Independence Day for me

I'm taking back my freedom now

As I will so mote it be."

Open the circle and release as you usually do, then, set off your firework. As you watch the display, visualize that it is destroying what you empowered it to destroy. Have fun removing whatever vexes you with an extra "bang!"

Copyright © 2014 Witch SuperCenter - [www.WitchSuperCenter.com](http://www.WitchSuperCenter.com)

## **July 12, 6:25 am - Full Moon**

### Thunder Moon

The Thunder Moon, also known as the Blessing Moon, glows with a fiery splendor in the summer night. It takes on the colors of the season, frequently a lustrous blend of red, gold and orange. During the Thunder Moon, the earth is almost ready to bless us with the harvest; gardens begin to produce heavily. And nature produces awesome spectacles of power--thunder, rain and lightning.

Ask yourself what you want. Meditate deeply. Think of the richness in nature that surrounds us. Sit beneath the Thunder Moon until you feel its light penetrate and you have a tingling sensation. Raise your power hand and draw energy from the Moon. On your altar or other safe place burn a dark green candle. Cut a small amount of lemon balm and thyme if you can; think of your desire and say:

*Gardens grow and the orchard's fruit swells,  
On this night of the Thunder Moon I perform this spell.  
Beneath your light I've gathered lemon balm and thyme,  
Hear my request--what I want is mine.*

~ James Kambos in Llewellyn's 2014 Witches' Datebook -

[http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=848](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=848)

## **July 26, 5:42 pm - New Moon**

The Moon in Leo is considered a "Fixed" Fire sign, meaning it is aggressive, creative, unchangeable and stable. Altars created during this time for love and money should be ostentatious, elaborate and grand!

The New Moon is optimum time for lighting candle spells for love, money, success and progressive movement forward in your life. Lighting pink and red candles for love, red candles for Fast Luck, green candles for Prosperity and Money, and yellow or gold candles for Success are all favored at this time. This is the time that your altars for candle burning should really shine! Give your altar a deep clean, dress it with your finest cloths, add the finest candle holders or sprinkle it with glitter! Money spells from other sources outside of capital gains are performed now, as well as new love interest candle spells.

## **August 1 (crossquarter August 7) - Lughnasadh/Lammas**

### Lughnasadh/Lammas

**Animals/Mythical Creatures** – griffins, basilisks, roosters, calves, centaurs, phoenix

**Gemstones** – aventurine, citrine, peridot, sardonyx, yellow diamonds and citrine

**Incense/Oil** – wood aloes, rose, rose hips, rosemary, chamomile, eucalyptus, safflower, corn, passionflower, frankincense, sandalwood

**Colors/Candles** – red, orange, golden yellow, green, light brown, gold, bronze, gray

**Tools/Symbols/Decorations** – corn, cornucopias, red, yellow flowers, sheaves of grain (wheat, barley, oats), first fruits/vegetables of garden labor, corn dollies, baskets of bread, spear, cauldron, sickle, scythe, threshing tools, sacred loaf of bread, harvested herbs, bonfires, bilberries, God figures made of bread or cookie dough, phallic symbols

**Goddesses** – the Mother, Dana (Lugh's wife & queen ), Tailtiu (Welsh-Scottish), Demeter (Greek), Ceres (Roman grain goddess honored at Ceresalia), the Barley Mother, Seelu (Cherokee), Corn Mother, Isis (Her birthday is celebrated about this time), Luna (Roman Moon Goddess), other agricultural Goddesses, the waxing Goddess

**Gods** – Lugh (Celtic, one of the Tuatha De Danaan), John Barleycorn, Arianrhod's golden haired son Lleu (Welsh God of the Sun & Corn where corn includes all grains, not just maize), Dagon (Phoenician Grain God), Tammuz/ Dummuzi (Sumerian), Dionysus, plus all sacrificial Gods who willingly shed blood/give their life that their people/lands may prosper, all vegetation Gods & Tanus (Gaulish Thunder God), Taranis, (Romano-Celtic Thunder God), Tina, (Etruscan-Thunder God), the waning God

**Essence** – fruitfulness, reaping, prosperity, reverence, purification, transformation, change, The Bread of Life, The Chalice of Plenty , The Ever-flowing Cup, the Groaning Board (Table of Plenty)

**Dynamics/Meaning** – Lugh's wedding to Mother Earth, Birth of Lugh; Death of Lugh, Celtic Grain Festival

**Purpose** – honoring the parent deities, first harvest festival, first fruits grains & drink to the Goddess in appreciation of Her bounty, offering loaves of sacred bread in the form of the God (this is where the Gingerbread Man originated!)

**Rituals/Magick** – astrology, prosperity, generosity, continued success, good fortune, abundance, magickal picnic, meditate & visualize yourself completing a project you've started

**Customs** – games, the traditional riding of poles/staves, country fairs, breaking bread with friends, making corn dollies, harvesting herbs for charms/rituals, Lughnasadh fire with sacred wood & dried herbs, feasting, competitions, Lammas towers (fire-building team competitions), spear tossing, gathering flowers for crowns, fencing/swordplay, games of skill, martial sports, chariot races, handfastings, trial marriages, dancing 'round a corn mother (doll)

**Foods** – loaves of homemade wheat, oat, & corn bread, barley cakes, corn, potatoes, summer squash, nuts, acorns, wild berries (any type), apples, rice, pears, berry pies, elderberry wine, crab apples, mead, crab, blackberries, meadowsweet tea, grapes, cider, beer

**Herbs** – grain, acacia, heather, ginseng, sloe, cornstalks, cyclamen, fenugreek, aloes, frankincense, sunflower, hollyhock, oak leaf, wheat, myrtle

**Element/Gender** – fire/female  
**Threshold** – noon

To learn more about this and other Sabbats, get our Sabbats eBook at [http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&products\\_id=129](http://witchsupercenter.com/zencart/index.php?main_page=product_info&products_id=129)

### **Follow us on Twitter**

We're now on Twitter. You can get recipes, updates when we add new products, announcements of local events and more. Follow us at <https://twitter.com/WitchSC>

### **Like us on Facebook**

Visit our page at <https://www.facebook.com/pages/Witch-SuperCenter/126605954030625>

### **Witch SuperCenter July Sale Items**

Magickal Herbs Kit, Sabbat Blends - Regular Price \$15.99, Sale Price \$10.99

Magickal Herbs Kit, 92 Herbs - Regular Price - \$66.99, Sale Price - \$59.99

Scrying Mirror - \$14.99, Sale Price - \$10.99

Book of Shadows eBook - Regular Price - \$4.99, Sale Price - \$3.99

Chamomile Spearmint Herbal Tea - Regular Price - \$5.99, Sale Price - \$4.99

To see all of our sale items, visit

[http://witchsupercenter.com/zencart/index.php?main\\_page=specials](http://witchsupercenter.com/zencart/index.php?main_page=specials)

### **Herb of the Month**

**Passionflower** - Water/Venus; Gender - Feminine; Parts Used - Fruit, Flower; Magickal Properties - Peace, Friendship, Sleep; Uses - Use Passion Flower to calm, soothe, and bring understanding to troubled emotions. It calms anger, and brings those with an emotional imbalance back to a more even state of being.

To learn more about this and other herbs, get our Magickal Herbs eBook at

[http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=120](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=120)

## Stone of the Month

**Sardonyx** - encourages self-control and courage in public speaking; relieves anxiety and grief; protection, luck, and peace.

## Rune of the Month

ᚱ

**Ansuz** (A: The As, ancestral god, i.e. Odin.) – A revealing message or insight, communication; Signals, inspiration, enthusiasm, speech, true vision, power of words and naming; Blessings, the taking of advice; Good health, harmony, truth, wisdom. Ansuz Reversed or Merkstave: Misunderstanding, delusion, manipulation by others, boredom; Vanity and grandiloquence. (Odin is a mighty, but duplicitous god. He always has his own agenda.)

To learn more about this and other runes, get our Rune Dice Book at [http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=124](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=124)

## Tarot Card of the Month

**Wheel of Fortune** - The Wheel of Fortune card meaning in a nutshell: An uncertain outcome, with an aftermath to be carefully considered.

The Wheel of Fortune Tarot card image looks like a roulette wheel. The outcome is uncertain, no matter what you do, so you can only hope to be lucky. The one thing to be expected is surprise. Sometimes fate plays tricks on us, and what can we do but wish for the best? You need to look beyond this point of time to get a glimpse of how the outcome will affect you - winning the lottery or losing a costly bet. If you worry, maybe you just shouldn't take this path.

The powerful methods of divination (that's most of them) have no problem revealing the future. But sometimes, it's like they just don't want to, as if that's against some master plan concealed from us. The Wheel of Fortune card of the Tarot deck is a reminder of this, whenever it appears in a reading. Don't try to know everything in advance. It's not allowed.

At heart, we have to agree with what the Wheel of Fortune Tarot card implies. What's the fun of living if there are no uncertainties and no surprises? We thrive on curiosity. Like any nutrition, it only keeps working if we keep feeding on it. What's hidden from us, even in divination, mainly has this function - keeping us awake and eager to meet tomorrow.

As a personal characteristic, the Wheel of Fortune card indicates too much trust in chance; Happy-go-lucky. Some people are blessed with a multitude of joyous tidings, so it may work for them - mostly. Never always. Even the luckiest among us will be struck by misfortune, now and then. If they trust luck too much, such a blow can be devastating to them and they may find that they lack any kind of insurance or any alternative by which to minimize the losses.

So, the Wheel of Fortune can signal a formidable opportunity ahead, but always also a warning - don't bet your whole fortune on the most fortunate outcome. Save something for a rainy day. Consider in advance what you can do if things don't go your way.

To learn more about this and other Tarot Cards, get our Basic Tarot Card Reading eBook at [http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=107](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=107)

## **Correspondence of the Month**

### Mythical Creatures

**Centaur** – the arts, creative inspiration, divination

**Dragon** – protection, transformation, spiritual guide, long life, strength against fear

**Gargoyle** – silence, shadows, freedom

**Griffin** – spiritual clarity, faith, understanding

**Leviathan** – influence, foresight, time for meditation

**Manticore** – embodiment of evil, dark force, powers working against you

**Minotaur** – defense against harm, protection, power, fertility

**Pegasus** – inspiration, astral travel, divination, romance

**Phoenix** – rebirth, reincarnation, new beginnings, courage, adaptation

**Unicorn** – prosperity, adventure, purity, of gentle nature, mental strength

To learn more about this and other correspondences, get our Magickal Correspondences eBook at

[http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=118](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=118)

## **Spell of the Month**

### Star of Love Spell

Paper  
Pen or pencil  
Pink or red rose petals  
Jasmine incense  
Red candle  
Red crystals, such as garnet, rose quartz or ruby

This spell should be performed on a clear night. Arrange the items on your altar, then light the candle and incense. Think about what qualities are important to you in a mate and write them on the piece of paper. Take the flower petals and crystals outside with you, and look up at the stars. Choose one bright one and focus on its light and energy. Hold up the petals and stones to the star and repeat the following, three times:

"Star of love, burn so bright,  
aid me in my spell tonight.  
Unite my true love to me,  
as I will it, so mote it be."

As you say the words, visualize the light from the star beaming down and filling the things in your hands. After saying the spell, return to your altar and place the flowers and crystals at the base of the candle. Focus on the candle flame, and repeat the words above another three times.

To receive more spells, get our Wicca 101 and Beyond: A Witch's Grimoire eBook at [http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=108](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=108)