



July Newsletter

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Important July Dates

(All times are CDT)

July 4 – Independence Day

Fourth of July Night

The little boat at anchor in black water sat murmuring to the tall black sky
A white sky bomb fizzed on a black line.
A rocket hissed it's red signature into the west.
Now a shower of Chinese fire alphabets,
A cry of flower pots broken in flames,
A long curve to a purple spray, three violet balloons---
Drips of seaweed tangled in gold, shimmering symbols of mixed numbers,
Tremulous arrangements of cream gold folds of a bride's wedding gown---
A few sky bombs spoke their pieces, then velvet dark.
The little boat at anchor in black water sat murmuring to the tall black sky.

~ Carl Sandburg

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July 4, 6:01 am - New Moon

This new moon is in Cancer. Focus on your home and family. Ask the Universe for the things you want to happen between now and the Full Moon on July 19. Then, tell the Universe what you are willing to give in exchange. If it's the proper balance, the Universe might just grant your wishes.

July 19, 5:57 pm - Full Moon

The Fish Moon

July marks the Fish Moon. This is when migratory fish such as salmon begin their runs, an event that spans several months as there are many different species and they cover a vast amount of territory. Some tribal people used to depend heavily on fish runs for their survival, and today this still plays a major role for some businesses and tourism. Fish bring an awareness of depth and clarity.

This ritual requires a natural body of water, such as a river or lake, with fish in it. Stand or sit on the shore and gaze into the water. Look for the bottom. Imagine yourself as a fish swimming through the water. Everyone has hidden depths and undiscovered talents. When you go down deep into yourself, what do you find? Are there currents you want to follow? Drop a pebble into the water and watch the ripples spread. Meditate on how the actions arising from within you will affect other people. What can you learn from fish as they seek for things in the water? Feel your way through the depths.

When you are done, stamp your feet on the earth to ground yourself on solid land again.

~ Elizabeth Barrette in Llewellyn's 2016 Witches' Datebook -

http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=1010

Join the **Moon Water Challenge** this Full Moon. For more information, please visit <https://www.facebook.com/MoonWaterChallenge>

We're now on Twitter

You can get recipes, updates when we add new products, announcements of local events and more. Follow us at <https://twitter.com/WitchSC>

Like us on Facebook

Visit our page at <https://www.facebook.com/WitchSuperCenter>

*****New Witch SuperCenter Buyers Club on Facebook*****

<https://www.facebook.com/groups/1620628101589707/>

If you have an Amazon account (or are willing to create one), you can join for free. In exchange for your honest product review on Amazon, you will have access to deeply discounted merchandise and will have the opportunity to try our new products first. Save Money and Have Fun. #WitchSuperCenter #WSCBuyersClub

Witch SuperCenter July Sale Items

Magickal Herbs Kit, Sabbat Blends - Regular Price \$15.99, Sale Price \$11.99
Handcrafted Wand with Crystal Point - Regular Price - \$14.99, Sale Price - \$11.99
Magick Potions eBook - Regular Price - \$4.99, Sale Price - \$3.99
Allergy Relief Tea - Regular Price - \$5.99, Sale Price - \$4.99
Deluxe Wicca Starter Kit w/Money Spell - Regular Price \$85.99, Sale Price \$79.99

To see all of our sale items, visit

http://witchsupercenter.com/zencart/index.php?main_page=specials

Herb of the Month

Plantain - Fire/Mars; Gender – Masculine; Parts Used - Leaves and Root; Magickal Properties – Healing; Uses - Use the dried leaves and roots in a healing bath; place a few pinches in the flame of the candle or throw to the East wind in all healing wishes.

To learn more about this and other herbs, get our Magickal Herbs eBook at

http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=120

Stone of the Month

Malachite - This powerful healing stone works to heal the heart as well as the body. It is further used for money, love and for centering and balancing. It enhances our ability to nurture all Life. Use it to manifest prosperity into your life and to open your heart to others. Malachite is one of the few stones that can be used to clear and activate all Chakras. It has wonderful healing properties, and because of the high copper content of the stone it has a very steady pulsing electromagnetic energy field. It absorbs negative energy from the auric field cleansing it, thus balancing the wearer and protecting them from the effects negative energies. It is great for increasing ones concentration skills and is quite beneficial to ones physical, as well as psychic, vision. Malachite helps to find a balanced path between the desires of ego and of our higher Will, aiding us in removing blockages and inspiring us with ideas which will help to manifest those goals.

Rune of the Month



Thurisaz (TH: Thorn or a Giant.) – Reactive force; directed force of destruction and defense; conflict; Instinctual will, vital eroticism, regenerative catalyst; A tendency toward change; Catharsis, purging, cleansing fire; Male sexuality, fertilization; (Thorr, the Thunder god, was of Giant stock.) Thurisaz Reversed or Merkstave: Danger, defenselessness, compulsion, betrayal, dullness; Evil, malice, hatred, torment, spite, lies; A bad man or woman

To learn more about this and other runes, get our Rune Dice Book at http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=124

Tarot Card of the Month

The Hanged Man - The Hanged Man symbolizes self-sacrifice and the unaware mind. He is representative of the blind sacrifice that is needed in the situation. Positively associate with transition, flexibility, rebirth, deliverance, and release. Negatively associated with materialism, inflated ego, lack of willpower, easily influenced, and martyrdom.

To learn more about this and other Tarot Cards, get our Basic Tarot Card Reading eBook at http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=107

Correspondence of the Month

Elements

Earth – Earth is the element that rules the north and that is most stable and dependable. It represents abundance, prosperity, and wealth, and is creative but in a practical, physical manner. Earth is that which sustains all life and on which the other elements rest. Types of magick: gardening, grounding, magnet, image, stone, tree, knot, binding. These types of spells should be performed when the moon is in one of the astrological signs governed by this element: Taurus, Virgo, Capricorn.

Air – The element of air rules the east and is associated with mental processes and the mind. It is creative and is that which causes magickal intentions to manifest. It is also associated with higher consciousness and wisdom, divination, and purification. Types of magick: divination, concentration, prophecy, visualization, wind magick, karma. These types of spells should be performed when the moon is in one of the astrological signs governed by this element: Gemini, Libra, Aquarius.

Fire – The element of fire rules the south and is associated with change and passion. It is both physical and spiritual, being related to sexuality and to divinity. Fire magick is quickly manifested and filled with primal energy. Types of magick: candle, storm, time. These types of spells should be performed when the moon is in one of the astrological signs governed by this element: Aries, Leo, Sagittarius.

Water – The element of water rules the west and is associated with the subconscious mind, intuition, and emotions. As the primal substance of life, it is symbolized by the womb and is related to fertility. Types of magick: magick involving the sea, snow or ice, mirror, magnet, rain, cleansing and purification. These types of spells should be performed when the moon is in one of the astrological signs governed by this element: Cancer, Scorpio, Pisces.

To learn more about this and other correspondences, get our Magickal Correspondences eBook at

http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=118

Spell of the Month

Book of Shadows Consecration

Consecration of the Book of Shadows

The Book of Shadows is your own personal journal, so to speak. In it, write down spells and rituals and ceremonies you collect. In the beginning, record the basic rituals of spell binding, casting a circle, etc. After more practice and study, start creating your own rituals.

Your Book of Shadows can be anything. I have several large, three ring binders. I find it easy to add to them and reorganize them as I receive more information. Some people prefer more elaborate ones like hard-backed black books with "Book of Shadows" engraved on the cover in gold. Everyone has a different type of book. You can make your own from recycled paper and decorate the cover. You can use a plain journal bought from a store, it's up to you.

The Book of Shadows is a sacred thing. Think of it as your Craft Bible. Do not let anyone outside of your coven or trusted group of friends use or look at your book.

By purifying and blessing your Book, you are also blessing everything you write in it from this day forth.

Arrange to perform this ritual during a waxing moon (the time between a New Moon and a Full Moon). Cast a circle and place your Book of Shadows on the altar or on the floor in the center of the circle. Sit in front of it facing NORTH.

Visualize a beam of light shining down from the Heavens, and a beam of light from the top of your head, meeting as one. (If this is a group ritual, visualize a cone of light rising from the group.)

Pick up the book and take it to the NORTH.

"I consecrate this Book of Shadows,

With EARTH so that it may be a fitting repository

For my magickal energy."

Pass the book over the salt dish three times.

Say this each time at all the points, replacing EARTH with AIR, WATER, and FIRE. In the WEST, pass the book over the bowl of water. In the SOUTH, pass over the candle (be careful not to burn your book!), and in the EAST, blow on the book.

Place the book on the altar and continue visualization. Slowly lower this cone of energy until it is absorbed into the book. Say:

"I consecrate this Book of Shadows with SPIRIT.

So that it may be a fitting repository

For my magickal energy.

So Mote It Be."

Open the circle in the usual way. Your Book of Shadows is now ready for use!