



## October Newsletter

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### Important October Dates

(All times are CST)

#### **October 11, 12:01 am – New Moon**

##### *Dark Moon Spell*

To increase intuitive powers, burn some incense, light a black candle and repeat the following chant:

"Void of blackness, darkest night,  
Ruled by Crone of power and might.  
Push my instincts into life  
So intuition grows and thrives.  
Crone of Darkness, come to me  
And let me know all things unseen."

#### **October 25, 11:51 pm – Full Moon**

The October Full Moon is known as the Hunter's Moon.

##### **Hunter's Moon**

The Full Moon in October is often called the Hunter's moon. During ancient times, hunters were respected as the tribe's life-givers for they supplied the food. In Britain, Herne, the Hunter is a deity of the "Dark Forest." Lord of the woodland and its animals, Herne oversees all of nature and the results of fertility for both the natural world and men. Herne, described as a large, virile man crowned with the antlers of a stag and purportedly wears furs and carries a wooden bow, is often accompanied by a pack of hunting dogs.

As our nights grow noticeably longer and autumn commences, consider working with Herne for courage and the ability to “hunt down” your path in life. His wisdom is vast, and, if you listen, he can help you find your way while traveling along your own magickal path, even in the darkest of times.

*As the Hunter's Moon lights up the October sky,  
Herne protect me, the dark time of the year is nigh,  
Help me to find my own path, and to gain knowledge true,  
May I walk with wisdom and strength in all that I do.*

- Ellen Dugan

### **October 31 – Samhain**

**Animals/Mythical Creatures** – bats, cats, dogs, pooka, goblin, medusa, beansidhe, harpies

**Gemstones** – black stones, jet, obsidian, onyx, carnelian

**Incense/Oil** – frankincense, basil, yarrow, lilac, camphor, clove, wood rose, wormwood, myrrh, patchouli, apple, heliotrope, mint, nutmeg, sage, ylang-ylang

**Colors/Candles** – black (ward off negativity), orange (good luck), indigo, homemade apple or mint scented herbal candles to light jack-o-lanterns or for altar candles

**Tools/Symbols/Decorations** – black altar cloth, Halloween items, jack o’ lanterns, oak leaves, acorns, straw, balefire, besom, black cat, black crescent moon, cauldron, divination tools, grain, magic mirror, mask, bare branches, animal bones, hazelwood, pictures of ancestors

**Goddesses** – The Crone, Hecate (Greek), Cerridwen (Welsh-Scottish), Arianrhod (Welsh), Caillech (Irish-Scottish), Baba Yaga (Russian), Al-Ilat (persian), Bast (Egyptian), Persephone (Greek), Hel (Norse), Kali (Hindu), all Death & Otherworld Goddesses

**Gods** - Horned Hunter (European), Cernunos (Greco-Celtic), Osiris (Egyptian), Hades (Greek), Gwynn ap Nudd (British), Anubis (Egyptian), Coyote Brother (Native American), Loki (Norse), Dis (Roman), Arawn (Welsh), Sacrificial/Dying/Aging Gods, Death and Otherworld Gods

**Essence** – magick, plenty; knowledge, the night, death & rebirth, success, protection; rest, new beginning; ancestors; lifting of the veil, mundane laws in abeyance, return, change

**Dynamics/Meaning** – death & transformation, Wiccan new year, wisdom of The Crone, end of summer, honoring, thinning of the veil between worlds, death of the year, time outside of time, night of the Wild Hunt, begin new projects, end old projects

**Purpose** – honoring the dead, especially departed ancestors, knowing we will not be forgotten; clear knowledge of our path; guidance, protection, celebrating reincarnation

**Rituals/Magick** – honoring/consulting ancestors, releasing the old, power, understanding death and rebirth, entering the underworld, divination, dance of the dead, fire calling, past life recall

**Customs** – ancestor altar, costumes, divination, carving jack o’ lanterns, spirit plate, the Feast of the Dead, feasting, paying debts, fairs, drying winter herbs, masks, bonfires, apple games, tricks, washing clothes

**Foods** – apple, pumpkin pie, pomegranate, pumpkin, squash, hazelnuts, corn, cranberry muffins, bread, ale, cider and herbal tea

**Herbs** – allspice, broom, comfrey, dandelion, deadly nightshade, mugwort, catnip, dittany of Crete, ferns, flax, fumitory, mandrake, mullein, dragon's blood, sage, straw, thistles, oak (leaf), wormwood (burn to protect from roving spirits)

**Element/Gender** – water/male

**Threshold** – midnight

To learn more about this and other Sabbats, get our The Sabbats eBook at [www.The-Witches-Apothecary.com/the-sabbats-ebook.html](http://www.The-Witches-Apothecary.com/the-sabbats-ebook.html)

#### New Items at The Witch's Apothecary

**Red Crush Velvet Hooded Cloak** – [www.The-Witches-Apothecary.com/red-hooded-cloak.html](http://www.The-Witches-Apothecary.com/red-hooded-cloak.html)

**Dream Interpretation eBook** – [www.The-Witches-Apothecary.com/dream-interpretation-ebook.html](http://www.The-Witches-Apothecary.com/dream-interpretation-ebook.html)

**Rose Quartz Pendulum** – [www.The-Witches-Apothecary.com/rose-quartz-pendulum.html](http://www.The-Witches-Apothecary.com/rose-quartz-pendulum.html)

**Pentacle Wind Chimes** – [www.The-Witches-Apothecary.com/pentacle-wind-chime.html](http://www.The-Witches-Apothecary.com/pentacle-wind-chime.html)

To see all of our new items, visit [www.The-Witches-Apothecary.com](http://www.The-Witches-Apothecary.com)

#### The Witch's Apothecary October Sale Items

**Black Crush Velvet Hooded Cloak** – Regular Price \$54.99, Sale Price \$49.99

**Pendulum Divination eBook with printable Pendulum Charts** – Regular Price \$4.99, Sale Price \$3.99

**Samhain Herbal Incense Blend** – Regular Price \$2.99, Sale Price \$1.99

**Hand-Crafted Wand with Terminated Crystal Point** – Regular Price \$14.99, Sale Price \$12.99

**Magickal Herb Kit, 45 Herbs** – Regular Price - \$24.99, Sale Price 22.99

To see all of our sale items, visit [www.The-Witches-Apothecary.com/saleitems.html](http://www.The-Witches-Apothecary.com/saleitems.html)

#### Herb of the Month

**Rosemary** ~ Element – Fire, Planet – Mars, Gender – Masculine, Parts Used – Leaves and small branches, Magickal Properties – Contentment, Love, Protection, Clear Thinking and Money, Uses – Used primarily for contentment and happiness in the home and person, a branch is hung, food is cooked with it or it can be worn to bring a tension relieving and contented feeling. This, added to other appropriate herbs is a great boost for money, carried in a sachet, talisman or amulet, this is a great guard against negative energies, it can be drunk as a tea to improve mental clarity and aid the memory.

To learn more about this and other herbs, get our Magickal Herbs eBook at [www.The-Witches-Apothecary.com/magickal-herbs-spells--recipes-ebook.html](http://www.The-Witches-Apothecary.com/magickal-herbs-spells--recipes-ebook.html)

### Stone of the Month

**Bloodstone** – love confidence, strength, control over your life, luck (*fire*) Bloodstone is known as "the stone of the warrior." This stone enhances courage and brings understanding of the benefits behind each hard-won victory. It helps us to revitalize and open our hearts, tempering strength with compassion. It is a protective stone, and in ancient times was thought to slow bleeding. This stone is often used by athletes to give them both courage and physical vitality. It is also a prosperity stone, helping to manifest wealth.

### Rune of the Month



**Jera** (J or Y: A year, a good harvest.) – The results of earlier efforts are realized. A time of peace and happiness, fruitful season. It can break through stagnancy. Hopes and expectations of peace and prosperity. The promise of success earned. Life cycle, cyclical pattern of the universe. Everything changes, in its own time. Jera Merkstave (Jera cannot be reversed, but may lie in opposition): Sudden setback, reversals. A major change, repetition, bad timing, poverty, conflict.

To learn more about this and other runes, get our Rune Dice Book at [www.The-Witches-Apothecary.com/rune-dice-divination.html](http://www.The-Witches-Apothecary.com/rune-dice-divination.html)

### Tarot Card of the Month

**Ten of Cauldrons** – This card represents a permanence of joy, love and friendship. It represents the kind of family we all work to create, a family we can trust, rely on, one that's there for us in the best and worst times. This is the family you look forward to seeing during holidays and on special occasions, the ones that come running out to greet you when you arrive at their house, with smiles of joy on their faces.

To learn more about this and other Tarot Cards, get our Basic Tarot Card Reading eBook at [www.The-Witches-Apothecary.com/basic-tarot-card-readin.html](http://www.The-Witches-Apothecary.com/basic-tarot-card-readin.html)

### Correspondence of the Month

#### **Timing of Spells**

Effective spell casting takes advantage of the energy or personality characteristics of the many correspondences that relate to the timing of the spell. Although an experienced witch can cast a spell any time at any place, most choose the appropriate day and time whenever possible. Correctly timing a spell can add extra energy and focus that will help manifest desires more quickly. A good astrological almanac will provide most of the planetary information required to determine correspondences for a particular day and time. By keeping track of the magickal correspondences that are present when you do spell work, you will be able to learn which ones add energy to your spells. Many witches keep a record of the correspondences and the results of their spell work in their Books of Shadows. One of the most commonly used correspondences for spell work is the Moon Phase. The following is a list of the types of spells that are appropriate during each Moon Phase.

**Waxing Moon** – beginnings, health, beauty, fertility, psychic awareness, positive magick  
**Full Moon** – all positive spells, protection, love, healing, money, travel, purification  
**Waning Moon** – banishment, disease, negative thoughts, jealousy, hurt, renewal  
**New Moon** – new ventures, new beginnings, love, romance, health, job hunting, exploring and understanding our angers and passions

To learn more about this and other correspondences, get our Magickal Correspondences eBook at [www.The-Witches-Apothecary.com/magickal-correspondences-ebook.html](http://www.The-Witches-Apothecary.com/magickal-correspondences-ebook.html)

### Spell of the Month

#### **Ritual to Overcome Addiction**

You need:

paper and pen  
green candle  
cloth bag  
hematite crystal  
orange calcite  
chrysoprase

Write addiction on the piece of paper and mark through it with a heavy thick line. Inscribe the candle with your name and light it. Say:

"Healing Ancients, I ask of thee  
Take this pain away from me.  
Remove any trace of this addiction  
And heal me of all related afflictions."

Hold hematite to your forehead and say:

"Grant courage now and healing power  
Strengthen my will hour by hour."

Place the hematite on the right side of the candle. Hold the chrysoprase to your forehead and say:

"Stone of joy and happiness  
Put my urges now to rest."

Place it on the left side of the candle. Hold the calcite to your forehead and say:

"Amplifier of energies  
Magnify their powers please."

Place calcite in front of the candle. Say:

"Powers of the Earth unite  
Bind the powers of this addiction tight  
So it will have no hold on me  
As I will so mote it be!"

Hold the paper and say:

"Chains that bind me now break free  
I am power, strength, and resiliency.  
I have the courage to overcome  
This (addiction).  
Be gone from me! Do not return!  
Your power over me I burn!"

Burn the paper. Watch it burn completely and meditate, visualize your addiction weakening, fading, and dying. Say:

"By flame of fire, I'm purified  
Of your illusionary lies.  
I'm free of you and all the strife  
That you once cast upon my life.  
I am healed now, I am free  
As I will, so mote it be!"

To receive more spells, get our Wicca 101 and Beyond: A Witch's Grimoire eBook at [www.The-Witches-Apothecary.com/book-of-shadows-ebook.html](http://www.The-Witches-Apothecary.com/book-of-shadows-ebook.html)