



## October Newsletter

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### **Important October Dates**

(All times are CST/CDT)

#### **September 17, 1:09 pm to October 9, 9:57 am - Mercury Retrograde**

Despite some challenges, this Mercury retrograde period is the best in a long time. It favors the peaceful resolution of disputes and the formation of committed relationships. Once Mercury turns direct we should be setting off on a promising journey in the right direction.

This Mercury retrograde should be the best of the three Mercury retrograde phases this year, and quite possible the best of next year's offerings. Although there may be some crises to deal with or ruthlessness from Pluto, everything else points to more harmony in relationships and the peaceful settlement of disputes.

So much of the astrology points to a promising new start, especially in terms of relationships, but also other areas of life. The outcome of the three-week Mercury retrograde phase supports this positive new start as suggested by the October eclipses.

## **October 12, 7:06 pm - New Moon**

The new moon occurs at 19 degrees 20 minutes of Libra. In Libra, we want to commit ourselves to the people we care about and the projects we're passionate about. We don't want to waffle anymore, and know that committing ourselves will give us what we need. We feel good with loved ones, and enjoy getting some one-on-one attention. We can enter into new relationships and partnerships, and we do better with them than without them. This new moon is opposite transit (moving) Uranus in Aries, and we can rebel without reason, reject tradition with disdain, or avoid originality with fear. If you're a Libra Sun, Moon, or mid-Libra rising, you may feel the effects of this moon most.

## **October 27, 7:05 am - Full Moon**

### Otsukimi (Japan)

Otsukimi literally "moon-viewing," is the Japanese festival honoring the October Full Moon. Offerings include unique soybeans (edamame) and chestnuts, both of which are round like the moon. In China, it is called "The Kindly Moon." September Full Moon viewing is common to both China and Japan, but October Full Moon viewing is unique to Japan. A tenth-century emperor and his courtiers decided that they liked the October Full Moon as well and the tradition began. People eat dumplings, which are round and white like the moon, that are decorated with Japanese susuki grass, a common symbol of autumn. Festivals dedicated to the moon have a long history in Japan. Members of the aristocratic class would hold moon-viewing events aboard boats in order to view the moon's reflection on the surface of the water.

This is an excellent night to gather with friends to look at the beauty of the Full Moon, especially if you can go to a place where you can see the moon reflected in water, such as a lake.

~ Magenta Griffith in Llewellyn's 2015 Witches' Datebook -

[http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&products\\_id=887](http://witchsupercenter.com/zencart/index.php?main_page=product_info&products_id=887)

Join the **Moon Water Challenge** this Full Moon. For more information, please visit <https://www.facebook.com/MoonWaterChallenge>

## **October 31 (crossquarter November 8) - Samhain**

### Samhain

**Animals/Mythical Creatures** – bats, cats, dogs, pooka, goblin, medusa, beansidhe, harpies

**Gemstones** – black stones, jet, obsidian, onyx, carnelian

**Incense/Oil** – frankincense, basil, yarrow, lilac, camphor, clove, wood rose, wormwood, myrrh, patchouli, apple, heliotrope, mint, nutmeg, sage, ylang-ylang

**Colors/Candles** – black (ward off negativity), orange (good luck), indigo, homemade apple or mint scented herbal candles to light jack-o-lanterns or for altar candles

**Tools/Symbols/Decorations** – black altar cloth, Halloween items, jack o' lanterns, oak leaves, acorns, straw, balefire, besom, black cat, black crescent moon, cauldron, divination tools, grain, magic mirror, mask, bare branches, animal bones, hazelwood, pictures of ancestors

**Goddesses** – The Crone, Hecate (Greek), Cerridwen (Welsh-Scottish), Arianrhod (Welsh), Caillech (Irish-Scottish), Baba Yaga (Russian), Al-Ilat (persian), Bast (Egyptian), Persephone (Greek), Hel (Norse), Kali(Hindu), all Death & Otherworld Goddesses

**Gods** - Horned Hunter (European), Cernnunos (Greco-Celtic), Osiris (Egyptian), Hades (Greek), Gwynn ap Nudd (British), Anubis (Egyptian), Coyote Brother (Native American), Loki (Norse), Dis (Roman), Arawn (Welsh), Sacrificial/Dying/Aging Gods, Death and Otherworld Gods

**Essence** – magick, plenty; knowledge, the night, death & rebirth, success, protection; rest, new beginning; ancestors; lifting of the veil, mundane laws in abeyance, return, change

**Dynamics/Meaning** – death & transformation, Wiccan new year, wisdom of The Crone, end of summer, honoring, thinning of the veil between worlds, death of the year, time outside of time, night of the Wild Hunt, begin new projects, end old projects

**Purpose** – honoring the dead, especially departed ancestors, knowing we will not be forgotten; clear knowledge of our path; guidance, protection, celebrating reincarnation

**Rituals/Magick** – honoring/consulting ancestors, releasing the old, power, understanding death and rebirth, entering the underworld, divination, dance of the dead, fire calling, past life recall

**Customs** – ancestor altar, costumes, divination, carving jack o' lanterns, spirit plate, the Feast of the Dead, feasting, paying debts, fairs, drying winter herbs, masks, bonfires, apple games, tricks, washing clothes

**Foods** – apple, pumpkin pie, pomegranate, pumpkin, squash, hazelnuts, corn, cranberry muffins, bread, ale, cider and herbal tea

**Herbs** – allspice, broom, comfry, dandelion, deadly nightshade, mugwort, catnip, dittany of Crete, ferns, flax, fumitory, mandrake, mullein, dragon's blood, sage, straw, thistles, oak (leaf), wormwood (burn to protect from roving spirits)

**Element/Gender** – water/male

**Threshold** – midnight

To learn more about this and other Sabbats, get our Sabbats eBook at

[http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&products\\_id=129](http://witchsupercenter.com/zencart/index.php?main_page=product_info&products_id=129)

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## **November 1, 2:00 am - Daylight Savings Time Ends**

Remember to set your clocks back one hour.

### **We're now on Twitter**

You can get recipes, updates when we add new products, announcements of local events and more. Follow us at <https://twitter.com/WitchSC>

### **Like us on Facebook**

Visit our page at <https://www.facebook.com/WitchSuperCenter>

### **Witch SuperCenter October Sale Items**

Magickal Herbs Kit, 75 Herbs - Regular Price \$54.99, Sale Price \$49.99  
Triple Moon Carved Mortar & Pestle Set - Regular Price - \$16.99, Sale Price - \$14.99  
Magick Potions eBook - Regular Price - \$4.99, Sale Price - \$3.99  
Chamomile Spearmint Herbal Tea - Regular Price - \$5.99, Sale Price - \$4.99  
Abalone Shell for smudging - Regular Price 10.99, Sale Price 9.99

To see all of our sale items, visit

[http://witchsupercenter.com/zencart/index.php?main\\_page=specials](http://witchsupercenter.com/zencart/index.php?main_page=specials)

### **Herb of the Month**

**Lemongrass** - Air/Mercury; Gender - Masculine; Parts Used - Leaves; Magickal Properties – Psychic; Awareness, Purification, Lust; Uses – Lemongrass planted around the home will repel snakes. It may be used in some lust potions and as an aid to increase psychic awareness.

To learn more about this and other herbs, get our Magickal Herbs eBook at

[http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=120](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=120)

### **Stone of the Month**

**Red Jasper** - passion, blood magick, protection from nightmares (fire); It is known to promote beauty and grace. Believe it or not, it can ease the pain of childbirth!!! It is protective and especially useful in defensive magick; use this stone to send negativity directed at you back to the original sender. Increases mental processes and forms a barrier against dangerous desires and whims. It is also a great all-around good luck stone.

## Rune of the Month



**Othala** (O: Ancestral property.) – Inherited property or possessions; a house, a home; What is truly important to one; Group order, group prosperity; Land of birth, spiritual heritage, experience and fundamental values; Aid in spiritual and physical journeys; Source of safety, increase and abundance. Othala Reversed or Merkstave: Lack of customary order, totalitarianism, slavery, poverty, homelessness; Bad karma, prejudice, clannishness, provincialism; What a man is bound to.

To learn more about this and other runes, get our Rune Dice Book at [http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=124](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=124)

## Tarot Card of the Month

**The Hierophant** - The Hierophant is a symbol of moral law and convictions. He is also a welcomed advisor and spiritual guide. Positively associated with advice, wise counsel, spiritual consolation, knowledge, identification, faith, conformity, and traditions. Negatively associated with misinformation, lack of faith, deviousness, bad advice, confusion, and disorderly conduct.

To learn more about this and other Tarot Cards, get our Basic Tarot Card Reading eBook at [http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=107](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=107)

## Correspondence of the Month

### Seasons

**Summer** – love, marriage, friendship, beauty, courage, fire magick, strength, protection, magickal and physical energy

**Spring** – healing, air magick, ecological rituals, fertility, finances

**Autumn** – money, employment, water magick

**Winter** – Earth magick, introspection, meditation, magickal exercises, banishing, seeking past lives

To learn more about this and other correspondences, get our Magickal Correspondences eBook at

[http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=118](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=118)

## Spell of the Month

### Gaia Healing Ritual

Perform this spell during an eclipse or a waxing moon phase. Arrange sea shells on a secluded beach, in the shape of a circle. If you do not have access to a beach, perform this ritual in a garden or forest using stones, branches or flowers to form the circle.

Kneel at the center facing the ocean. Light a blue candle and an incense of your choice. Raise arms high and recite:

"With smoke and flame this spell's begun.  
O Goddess of the stars, moon, and the sun,  
Let the healing power begin.  
Let the Earth be whole again."

"The Earth is my mother and I am her child.  
The earth is my lover, free and wild.  
Heal on the outside, heal within.  
Land and sea, fire and wind."

"With love sincere,  
I chant this prayer to make mankind  
Begin to care.  
Let every sister and every brother  
Heal the wounds of the Great Earth Mother."

"Let the healing power begin,  
Let the Earth be whole again.  
Heal on the outside, heal within.  
Land and sea, fire and wind.  
So mote it be!"

To receive more spells, get our Wicca 101 and Beyond: A Witch's Grimoire eBook at [http://witchsupercenter.com/zencart/index.php?main\\_page=product\\_info&cPath=9&products\\_id=108](http://witchsupercenter.com/zencart/index.php?main_page=product_info&cPath=9&products_id=108)